

# SLIDE PRESENTATION RUBRIC

## ANCIENT EGYPT BUSINESS PLAN PROPOSAL

(NAME OF BUSINESS)

CATEGORY	4	3	2	1
EFFECTIVENESS	Project includes all material needed to gain a comfortable understanding of the business chosen and how it utilizes the Nile.	Project includes most material needed to gain a comfortable understanding of the business chosen and how it utilizes the Nile.	Project is missing more than two key elements. Connection to Nile is difficult to understand.	Project is lacking several key elements and does not communicate how this business utilizes the Nile.
ACCURACY	All content throughout the presentation is accurate. There are no factual errors.	Most of the content is accurate but there is one piece of information that might be inaccurate.	The content is generally accurate, but one piece of information is clearly flawed or inaccurate.	Content is typically confusing or contains more than one factual error. It is difficult to understand the time period that was chosen.
SPELLING AND GRAMMAR	Presentation has no misspellings or grammatical errors.	Presentation has 1-2 misspellings, but no grammatical errors.	Presentation has 1-2 grammatical errors but no misspellings.	Presentation has more than 2 grammatical and/or spelling errors.
TEXT (FONT CHOICE & FORMATTING)	Font formats (e.g., color, bold, italic) have been carefully planned to enhance readability and content.	Font formats have been carefully planned to enhance readability.	Font formatting has been carefully planned to complement the content. It may be a little hard to read.	Font formatting makes it very difficult to read the material.
USE OF GRAPHICS	All graphics are attractive (size and colors) and support the theme/content of the presentation.	A few graphics are not attractive but all support the theme/content of the presentation.	All graphics are attractive but a few do not seem to support the theme/content of the presentation.	Several graphics are unattractive AND detract from the content of the presentation.
BACKGROUND	Background does not detract from text or other graphics. Choice of background is appropriate for this project.	Background does not detract from text or other graphics. Choice of background could have been better suited for the project.	Background does not detract from text or other graphics. Choice of background does not fit project.	Background makes it difficult to see text or competes with other graphics on the page.

COMMENTS:

PRESENTED BY - \_\_\_\_\_



This work by Marcia Porter/Linda Echternach is licensed under a [Creative Commons Attribution-NonCommercial 4.0 International License](https://creativecommons.org/licenses/by-nc/4.0/).